

2010 Wisconsin Solo and Small Firm Conference FAQ's

Who, What, Where?

Who should attend WI Solo and Small Firm Conference?

The Conference brings together solo and small firm practitioners, their staff members, legal administrators, law school students, and legal industry experts for a three-day learning and networking event. From wannabes to veterans, this event has something for everyone.

What is the WI Solo and Small Firm Conference (WSSFC)?

In its 5th year, the WI Solo and Small Firm Conference is co-hosted by the State Bar of Wisconsin and the Milwaukee Bar Association and is the a great place for solo and small firm practitioners to spend time networking, meeting and listening to industry experts, and check out legal related exhibitors that can improve their law practice.

Where is the 2010 Conference being held?

The Wilderness Resort
511 East Adams Street
Wisconsin Dells, WI 53965
By Fax | 608.254.4982
By Phone | Local Line: 608.253.9729
Reservations | 1.800.867.9453
By E-mail | info@wildernessresort.com

Should I bring my family?

Sure! There are over 250,000 sq. ft. of indoor waterparks at the Wilderness. They also have bumper boats, laser tag, and mini golf, and more!

I traveling solo and am not really into waterparks, what else is there to do at the Wilderness?

No problem. Besides waterparks, the Wilderness is also known as a great location for business meetings and offers nature and strolling paths, and a fitness center. Or you could visit their Sundara Spa, rated one of the 10 best spas in the Midwest for 2010, by Spa Magazine. The Tanger Outlet malls are located less than a mile from the resort, and don't forget, the Conference has a vendor reception and hospitality room to keep you busy after hours as well.

What's included in the registration fee?

All registrants receive 2 breakfasts, a lunch, access to the hospitality room, a vendor reception, coffee breaks, the conference materials in electronic format, and the chance to win door prizes. Stay tuned for other special rewards for our attendees!

The Facility

How much are guest rooms at the Wilderness?

Rates for a Double Queen Sofa are \$99 (Wed/Thurs) and \$109 for Fri/Sat. A limited number of 2 bedroom suites are available for \$124/\$140. All guest rooms are subject to a \$9.50 resort fee and 11% room tax. Call 1 (800) 867-9453 before September 27, 2010 to reserve your room. Please mention that you are with the WI Solo and Small Firm Conference. Remember guest rooms are limited. Make your reservations early. If you miss the deadline for securing rooms, you will not receive the special discounted rate.

Please note: The Wilderness has 3 main entrances and is quite expansive. Most of our guest room block will be located in the Glacier Canyon Lodge, located near the Conference Center. The resort is much larger than previous facilities, so make sure you know which entrance/complex you are supposed to be at before you arrive. A resort map can be [found here](#). If you have little ones, you may want to stay closer to an indoor waterpark than the Conference Center. Be sure to ask questions when you make your room reservation so you and your guests can enjoy yourselves to the fullest.

Check in is not until 4 pm, but the conference starts earlier, what are my friends and family supposed to do until our room is ready?

Even though check in is not until 4 pm, guests can use the waterpark until their room is ready. A limited number of lockers are available in the waterpark. Most people bring a small bag with their swim gear in it and just bring that into the waterpark if their room is not ready. The Wilderness may be able to store your luggage as well. Just ask at the front desk.

When is a good time to check out of the Wilderness?

Check out is no later than 11:00am. After you have checked out you can stay until Waterpark closing time. We have included a half hour in the schedule on Saturday for you to check out. You may also check out before the sessions begin on Saturday morning and ask the Wilderness to store your luggage, or put it in the trunk of your car. To speed up the check out process (so you don't miss any CLE programs) you may want to utilize the Wilderness' virtual check out system via the TV in your room.

I've never been to the Wilderness, what else do I need to know?

The Wilderness lists a lot of resort information, plus their own set of FAQ's on their website at: <http://www.wildernessresort.com/resort-amenities/resort-frequently-asked-questions.html>.

How do I get to the Conference?

For directions visit: <http://www.wildernessresort.com/resort-directions/resort-directions.html>. Plenty of complimentary conference parking is available near the Convention Center and throughout the resort.

How do I get around the resort?

It is highly recommended that you utilize the onsite shuttle at the resort to get you and

your guests from the Conference Center to some of the resort attractions and waterparks. To call the shuttle, just dial "0" from your room or any house or emergency phone. Shuttles can be taken to or from anywhere in Wilderness Territory. During peak periods there may be a 15-20 minute wait for shuttle buses.

CLE Credits

Will CLE credits be available?

Yes. The Conference has been awarded General Program Approval by the Wisconsin Board of Bar Examiners. For information on how to compute the number of credits you may report based on your actual attendance, please see BBE rule CLE 7.02 or call the BBE at 608-266-9760.

The number of Ethics/Professional Responsibility (EPR) credits will be finalized in July. Only individuals registering as State Bar of Wisconsin members will be submitted for CLE credits.

Please note: We will not be applying for MN or IL CLE this year; however, you can self report. Contact Sabrina Nunley, CLE Director, Milwaukee Bar Association, at snunley@milwbar.org for questions about CLE.

In 2009 we received a maximum of 15 CLE including up to 7.0 EPR credits. In 2008 we received 14 CLE including 8 EPR credits.

Registration:

Can I transfer my registration to someone else in my organization in the event I cannot attend?

The value of your registration can be transferred to a colleague at any time with prior written notice to Julie Ethridge via fax at 608-257-5502. If no prior written notice is provided, then the registration will not be transferred, and the cancellation fee will apply. No refunds will be issued for any missed sessions or events, including sessions missed due to travel delays or cancellations.

What if I need to cancel my conference registration?

If you cancel your registration by 4:30 PM CT on Thursday, October 21, 2010, you will receive a full refund of your registration fee. We're sorry, no refunds will be granted after that date. However, you may transfer the full value of the registration fee you paid to another person's registration for this event. No refunds will be issued for any missed sessions or events, including sessions missed due to travel delays or cancellations. Cancellations may be made by calling (800) 728-7788 or (608) 257-3838 during business hours.

Is there onsite conference registration?

We strongly encourage you to register in advance if possible so we can plan accordingly. However, we understand the scheduling demands of solo and small firm practitioners. Therefore, we will have limited onsite registration available.

Do you offer day rates for the Conference?

While we do not offer day rates for this year, we will continue to evaluate that option for the future. We strive to keep the registration fees as low as possible (and thanks to our generous sponsors, we feel we have done so!) Even if you can only attend for a day, our rates are still a great value.

Please read these few important notes about registration:

- 1.) All full conference attendees (including Law Office Management Section, General Practice Section members, WALA members, Staff of State Bar Members and Law Students receive complimentary access to the pre-conference program sponsored by the Law Office Management Section on Thursday, October 28 at the Wilderness. (You do NOT need to register separately for this pre-conference program if you have registered for the WI Solo and Small Firm Conference.)
- 2.) In order for staff of State Bar members to receive the special rate, a State Bar member must also register for the Conference at the same time as the staff member via phone, fax, or mail. Sorry, no online registrations permitted.
- 3.) The Pre-conference program is free to Law Office Management Section members, but **please register in advance** if you are not attending the WI Solo and Small Firm Conference. Please note: the Ultimate Pass is not available for those individuals who wish to attend the Pre-Conference program only. For information on joining the Law Office Management Section [click here](#).
- 4.) State Bar of Wisconsin CLE Seminars Ultimate Pass holders will be charged \$145.00 per person for the conference to cover the two breakfasts, a lunch, the vendor reception, the hospitality room and the downloadable materials
- 5.) Sorry, we do not offer any 1 day passes for this event.
- 6.) **ALL attendees must register for the conference and have a name badge to access the vendor hall and the WI Solo and Small Firm CLE sessions. Unfortunately, there are no exceptions to this rule.**

For more answers, please contact Julie Ethridge at jethridge@wisbar.org, or 800-444-9404 ext 6014.